MARKETPLACE SCHEDULE

FRIDAY, FEB 5

8:00 am – 6:00 pm
Convention Center Shuttles

8:00 am – 6:00 pm
Registration Open

8:00 am – 6:00 pm
Sightseeing Ticket Pick-Up Open

8:00 am – 6:00 pm
Exhibitor/Sponsor Move-In

8:00 am – 5:00 pm
National Bus Traffic Association Meeting

9:45 am – 10:45 am
Hispanic Council Meeting

10:45 am – 12:00 pm
Next Era Leadership Council Meeting

12:00 pm – 1:00 pm
Driving Force Council Meeting

1:00 pm – 5:00 pm
Women in Buses Day

4:00 pm – 5:00 pm
ABA Board of Directors Executive Committee Meeting
Invitation Only

5:00 pm – 6:00 pm
All Council Reception

SATURDAY, FEB 6

6:30 am – 6:45 pm
Convention Center Shuttles

7:00 am – 8:30 am
Sightseeing Ticket Pick Up

7:00 am – 6:00 pm
Registration Open

8:00 am – 12:00 pm
ABA Board of Directors Breakfast/Meeting
Invitation Only

9:00 am – 1:00 pm
Sightseeing Tours

9:30 am – 12:00 pm
Education Seminars

12:30 pm – 1:30pm
The Cost Squeeze: Insurance, Operating Costs and the Future of Group Travel

1:35 pm – 1:45 pm
Ribbon Cutting Ceremony

1:45 pm – 6:00 pm
Networking Floor Reception

2:00 pm – 3:00 pm
African American Council Meeting

3:00 pm – 5:30 pm
Education Seminars

5:30 pm – 6:30 pm
Operator Reception

7:00 pm
ABA Board Dinner
Invitation Only

7:00 pm Experience Calgary on Your Own

SUNDAY, FEB 7

6:30 am – 6:45 pm
Convention Center Shuttles

7:00 am – 5:30 pm
Registration Open

7:45 am – 8:45 am
Operator Breakfast

9:00 am – 10:30 am
Driving Force CEO Roundtables

9:00 am – 5:30 pm
Bus Industry Safety Council Meeting & Education Sessions

9:00 am – 5:19 pm
DMO/Receptive Appointment Sessions

10:45 am – 11:15 am
NBTA Federal Regulatory Roundtable

11:00 am – 5:30 pm
Education Seminars

11:30 am – 12:00 pm
NELC Federal Regulatory Roundtable

12:16 pm – 2:30 pm
Sunday All-Delegate Lunch: State of the Motorcoach and Group Travel Industry

5:30 pm – 6:30 pm
Caucuses for VA, MI, and DC

7:00 pm – 9:30 pm
"Rodeo & Rhythm: A Calgary Evening"
All-Delegate Evening Event

MONDAY, FEB 8

6:30 am – 6:45 pm
Convention Center Shuttles

7:00 am – 5:30 pm
Registration Open

7:30 am – 8:30 am
Caucuses for LA, MD and MA

7:45 am – 8:45 am
Operator Breakfast

9:00 am – 5:19 pm
Lodging/Attraction/ Associate/Allied Appointment Sessions

9:30 am – 12:00 pm
Education Seminars

9:30 am – 4:00 pm
BISC/BusMARC Meetings & Education Sessions

12:16 pm – 2:30 pm
All-Delegate Lunch

3:00 pm – 4:00 pm
Travel and Tourism Policy Meeting

4:00 pm – 5:00 pm
Transportation Policy Meeting

5:00 pm – 6:00 pm
BusPAC Fundraiser Reception
BusPAC Donors Only

7:00 pm
Dine Around Calgary

9:00 pm – 12:00 am
Foundation Afterglow

TUESDAY, FEB 9

6:30 am – 6:45 pm
Convention Center Shuttles

7:00 am – 4:45 pm
Registration Open

7:45 am – 8:45 am
All Delegate Coffee and Connections

9:00 am – 3:00 pm
BusMARC Meetings Offsite

9:00 am – 4:35 pm
Lodging/Attraction/ Associate/Allied Appointment Sessions

9:30 am – 12:00 pm
Education Seminars

12:30 pm – 2:00 pm
All-Delegate Awards Lunch

4:45 pm – 8:00 pm
Exhibitor Move-Out

7:00 pm – 8:30 pm
"Charlotte's Royal All-Delegate Reception" All-Delegate Reception

8:45 pm – 10:30 pm
ABA Jam Band After Party

American Bus Association
Marketplace
Calgary | Feb 6-9, 2027