American Bus Association™
Marketplace

MARKETPLACE 2027
Supporter Level

NAME BADGE RIBBONS $1500

Help delegate express themselves and show off their involvement with ABA and Marketplace by sponsoring the self-serve ribbon area.

EXHIBIT BENEFITS
- There is no booth space benefit with this sponsorship

PUBLICATION BENEFITS
- Sponsor logo on www.buses.org with hyperlink
- Sponsor listing in ABA's Online Directory
- Sponsor listing in Marketplace sponsor directory
- Sponsor listing in Destinations magazine, post-Marketplace issue
- Sponsor recognition in The Marketplace Dispatch post Marketplace
- Listing on wrap-up Marketplace Monthly
- 25% off rate card pricing for one ad in an ABA publication
- Buy 2, get 1 free offer for digital advertising

ONSITE BENEFITS
- Listing at the self-serve ribbon area
- Sponsor listing on Marketplace mobile app
- Sponsor listing on Marketplace appointment clock during non-appointment times
- Sponsor ribbon
- Contact information for all Marketplace Buyers as requested. Dedicated networking time on Networking Floor

POST-MARKETPLACE BENEFITS
- Contact information for all Marketplace Buyers
- Guaranteed first right of refusal on your sponsorship

ELIGIBILITY
- **DMO:** CVBs, State/Provincial DMOs, Private DMO, Federal
- **Lodging:** Hoteliers, Hotel Brokers, Hotel Management Groups
- **Attraction:** Adventure Tour Agricultural/Farm Attraction, Amusement/Theme/Water Park, Aquarium, Brewery/ Distillery/ Winery, Casino, Cavern/Cave, Dining/Food Service, Dinner Theatre, Entertainment/Amenities-Onboard, Entertainment Complex, Factory Tour, Festival/ Event, Floating/Boating/Cruise Line, Garden/Arboretum, Historic Attraction, IMAX Theater, Museum, Shopping, Sightseeing, Sports Activity/Event, Racetrack, Theater/ Entertainer, Train, Travel Plaza/Truck Stop, Zoo/Animal Park
- **Receptive Operator:** Receptive Operators, Tour Planners
- **Charter Operator:** Charter Operators
- **Associate:** Bus Manufacturers, Hardware Suppliers, Service Suppliers
- **Allied Association:** State/Provincial/Regional and Affiliated Associations

Contact

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REGISTRATIONS ARE NOT INCLUDED WITH SPONSORSHIP

See You in Calgary
Feb 6-9 2027

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