



2027 Marketplace Sightseeing Tours

01

Planes, Trains & Automobiles *Heritage Park Historical Village · The Military Museums*

Travel through Canada's transportation history with visits to two unique Calgary attractions. Begin at Heritage Park Historical Village, where you'll explore the evolution of travel and innovation through a guided experience featuring Gasoline Alley Museum. Discover beautifully restored vintage automobiles, fascinating artifacts, and the stories of the people and inventions that transformed how Canadians lived, worked, and travelled. Afterwards, step inside The Military Museums for a guided experience that brings Canada's military stories to life. Explore the sacrifices, achievements, and personal stories of the brave Canadians who served in conflicts around the world. Through powerful exhibits and expert storytelling, uncover the experiences of those who shaped our nation's history and discover the lasting impact of Canada's military legacy. More than a museum, this is a place of remembrance, reflection, and connection – where history is preserved through the voices and stories of the people who lived it. Together, these experiences offer a unique perspective on Canada's history—through the vehicles that connected the country and the people who helped shape it.

02

Behind the Stampede: An Insider Tour of the Greatest Outdoor Show on Earth *Sam Centre*

Explore the Calgary Stampede through an exclusive behind-the-scenes experience that reveals the people, places, and traditions that have shaped The Greatest Outdoor Show on Earth for more than a century. Guided by knowledgeable storytellers from the Sam Centre, you'll uncover fascinating history, hidden spaces, and insider perspectives that most visitors never experience. From the roots of the Stampede to the community spirit that continues to define it today, this immersive tour offers a deeper understanding of one of Calgary's most celebrated traditions. Your experience concludes with time to explore Sam Centre at your own pace, where interactive exhibits bring the stories of the Stampede to life.

03

Calgary's Western Roots, Hats & Boots *The Confluence Historic Site & Parkland · Smithbilt Hats · Alberta Boot Company*

Step into Calgary's cowboy culture on an unforgettable journey through the stories, traditions, and people that shaped the West. Explore Indigenous history, the arrival of early settlers, the legacy of the North-West Mounted Police, and the influence of the Calgary Stampede on the city's identity. Led by CalgaryWalks & Bus Tours, this guided experience visits The Confluence Historic Site & Parkland, where Calgary's story began, Smithbilt Hats, makers of Calgary's iconic white hat, and Alberta Boot Company, where handcrafted cowboy boots have been made for generations. By the end of the tour, you'll leave with a new appreciation for the makers, traditions, and western icons that continue to define Calgary today.

REMINDER: Sightseeing tours are available for all registered delegate types.



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04

Calgary Sights & Stories Bus Tour *Calgary Tower · The Confluence · Peace Bridge · Stephen Avenue*

Get to know Calgary through the places and stories that have shaped the city. Led by CalgaryWalks & Bus Tours, this guided sightseeing tour showcases Calgary's iconic landmarks, striking architecture, vibrant public art, and the history that brings the city to life. Visit the Calgary Tower for panoramic views of the city and the Rocky Mountains, hear stories of the land and Calgary's origins at The Confluence Historic Site & Parkland, and visit landmarks including the Peace Bridge, Wonderland sculpture, Central Library, Stephen Avenue, and more. With plenty of photo opportunities along the way, your local guide will share the people, places, and moments that have helped shape Calgary into the city it is today. Designed exclusively for ABA delegates, this tour provides a memorable introduction to Calgary, combining iconic attractions, local history, public art, and scenic viewpoints.

05

Icons on Ice: The Calgary Curling Experience *Lazy Day Adventures*

Step onto the ice and experience one of Canada's most iconic winter traditions—curling. Led by Lazy Day Adventures, this interactive introduction to the sport combines expert coaching with plenty of time on the ice as you learn to deliver stones, sweep with purpose, and master the basics of strategy and shot-making. More than just a game, curling is a cherished Canadian tradition built on teamwork, sportsmanship, and a little friendly rivalry. Whether you're aiming for the button or simply enjoying the experience with fellow delegates, you'll gain a new appreciation for the sport that has brought Canadians together for generations. By the end of the session, you won't just know the rules—you'll have experienced the thrill of the game for yourself and earned the right to shout, "Hurry hard!" just like the pros.

06

National Music Centre: Music, Mindfulness & Rock N' Roll *Studio Bell · Rolling Stones Mobile Recording Studio*

Experience music in a whole new way at the National Music Centre. Begin with Synth Soundbath, an immersive wellness experience that explores the intersection of music, technology, and well-being. Part educational experience and part guided listening session, you'll discover the science of sound, its role in wellness, and how electronic instruments create rich, evolving soundscapes before settling into a calming multi-sensory journey of live synthesis, responsive visuals, and guided meditation. Continue with a guided tour of Studio Bell, home to the National Music Centre, where you'll explore interactive exhibits, remarkable instruments, and stories celebrating Canada's rich musical history. Then, step inside the legendary Rolling Stones Mobile Recording Studio for an exclusive behind-the-scenes experience exploring one of rock music's most iconic recording spaces. Discover the artists and albums it helped shape, including the stories behind Sticky Fingers, while gaining a rare glimpse into the creative process that transformed music history.

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07

From Pandas to Penguins: A Calgary Wilder Institute Zoo Adventure *Wilder Institute / Calgary Zoo*

Step behind the scenes of one of Canada's most respected conservation organizations and explore the incredible world of wildlife at the Wilder Institute/Calgary Zoo. Guided by knowledgeable animal experts, this immersive experience invites you to discover fascinating animal stories, learn about global conservation efforts, and see how the Zoo is helping protect species both locally and around the world. Along the way, uncover the unique behaviours, habitats, and personalities that make every animal encounter memorable. From curious creatures to inspiring conservation work, this experience offers a closer connection to the natural world and a new appreciation for the wildlife that shares our planet.

08

Shop, Savour & Explore *Calgary Farmers' Market · Chinook Centre*

Taste your way through Calgary, then shop like a local. Begin your experience at the Calgary Farmers' Market, where Alberta Food Tours will introduce you to the flavours, stories, and makers behind some of Calgary's favourite local foods. Enjoy a guided tasting journey through the market, meeting passionate vendors and discovering the ingredients, traditions, and creativity that shape Alberta's culinary scene. Along the way, uncover the stories behind the food and connect with the local producers who bring these flavours to life. Then, continue your Calgary adventure at Chinook Centre, one of the city's premier shopping destinations. Browse an impressive mix of local and international brands, discover the latest trends, and enjoy time to shop, explore, and experience one of Calgary's favourite retail destinations.

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