

SCHEDULE OF EVENTS

THURSDAY, JAN. 30

12:00 pm – 5:00 pm
Registration Open

2:00 pm – 5:00 pm
National Bus Traffic Association Meeting
NBTA Members Only
Refreshments Sponsored by Busbud

5:00 pm – 7:00 pm
National Bus Traffic Association Reception
NBTA Members Only
Sponsored by Flix & Greyhound

FRIDAY, JAN. 31

8:00 am – 6:00 pm

- Registration Open
- Sightseeing Ticket Pick-Up Open
- Exhibitor/Sponsor Move-In

9:00 am – 12:00 pm
IMG Exhibitor Set Up

9:00 am – 5:00 pm
National Bus Traffic Association Meeting
NBTA Members Only
Breakfast Sponsored by Wanderu
Refreshments Sponsored by Trailways.com

10:00 am – 5:00 pm
IMG Registration Open

10:00 am – 6:00 pm
Airport Shuttles

10:30 am – 12:00 pm
IMG Board Meeting

12:30 pm – 5:30 pm
Women in Buses Day
Sponsored by Motor Coach Industries

1:15 pm – 3:45 pm

- IMG Welcome and Opening Session
- Vendor Partner Speed Update
- Meet you IMG Vendor Partners

3:00 pm – 4:00 pm
School Bus Council Meeting

4:00 pm – 5:00 pm
ABA Board of Directors Executive Committee Meeting
Invitation Only

4:00 pm – 5:30 pm

- IMG Maintenance Session
- IMG Safety Session

5:30 pm – 6:30 pm
Next Era Leadership Council Reception
Sponsored by ABC Companies
Invitation Only

SATURDAY, FEB. 1

7:00 am – 8:30 am
Sightseeing Ticket Pick-Up Open

7:00 am – 6:00 pm
Registration Open

8:00 am – 12:00 pm
ABA Board of Directors Breakfast/Meeting
Invitation Only
Sponsored by Discover Lancaster

8:30 am – 5:15 pm

- IMG Grab and Go Breakfast
- IMG Vendor Exhibits
- IMG Maintenance Session
- IMG Safety Session
- IMG Networking Lunch

9:00 am – 1:00 pm
Sightseeing Tours
Sponsored by Philadelphia CVB

10:00 am – 12:00 pm
NAMO Board Meeting

10:00 am – 2:00 pm
Airport Shuttles

10:00 am – 5:30 pm
Education Seminars

12:15 pm – 2:00 pm
Next Era Leadership Council Lunch and Meeting
Sponsored by ABC Companies
Invitation Only

1:30 pm – 6:00 pm
Networking Floor Reception
Sponsored by Deadwood Chamber of Commerce & Visitors Bureau/Black Hills & Badlands Tourism Association, Destination Northern Ontario, Nashville CVC, National Interstate Insurance Co., Nebraska Tourism, New York City Cultural Collection, Pennsylvania Bus Association, Virginia Tourism Corporation, Visit Atlantic City, Visit Bucks County, Visit Detroit

2:00 pm – 3:00 pm

- African American Motorcoach Council Meeting
- Hispanic Motorcoach Council Meeting

3:30 pm – 4:30 pm
Diversity, Equity & Inclusion Committee Meeting

5:30 pm – 6:30 pm
Operator Reception
Sponsored by Sweet Home Alabama

6:00 pm – 8:00 pm
DEI Drop-In Reception
Sponsored by Sweet Home Alabama

6:30 pm – 10:00 pm
IMG Awards Night

7:00 pm
ABA Board of Directors Dinner
Invitation Only
Sponsored by Motor Coach Industries

7:00 pm
Experience Philadelphia on Your Own

SUNDAY, FEB. 2

7:00 am – 6:00 pm
Registration Open

7:45 am – 8:45 am
Operator Breakfast
Sponsored by Tennessee Dept of Tourist Development

8:00 am – 5:30 pm

- IMG Grab and Go Breakfast
- IMG Vendor Exhibits
- IMG Maintenance Session
- IMG Safety Session with BISC

9:00 am – 5:30 pm

- Bus Industry Safety Council Meetings
- Education Sessions

Sponsored by ABC Companies

9:00 am – 5:47 pm
DMO/Receptive Appointment Sessions

9:30 am – 5:30 pm
Education Seminars

12:16 pm – 2:30 pm
All-Delegate Lunch and Annual Meeting
Sponsored by Norwegian Cruise Line

12:30 pm – 1:30 pm
IMG Tailgate Lunch

7:00 pm – 9:30 pm
All-Delegate Evening Event
Sponsored by New Jersey Division of Travel and Tourism

MONDAY, FEB. 3

7:00 am – 6:00 pm
Registration Open

7:45 am – 8:45 am
Operator Breakfast
Sponsored by New York State Division of Tourism - I LOVE NY

9:00 am – 5:47 pm
Lodging/Attraction/Associate/ Allied Appointment Sessions

9:30 am – 5:30 pm
Education Seminars

9:30 am – 5:30 pm
BISC/BusMARC Education Sessions & Meetings
Sponsored by ABC Companies
12:16 pm – 2:30 pm
All-Delegate Lunch
Sponsored by Group Sales Box Office at Broadway.com

7:00 pm
Dine Around Philadelphia

9:00 pm – 12:00 am
Foundation Afterglow
Sponsored by Hard Rock International Band Sponsored by Prevost

TUESDAY, FEB. 4

7:00 am – 6:00 pm
Registration Open

7:45 am – 8:45 am
Operator Breakfast
Sponsored by Visit Williamsburg

9:00 am – 3:00 pm
BusMARC Meetings Offsite
Sponsored by ABC Companies

9:00 am – 5:03 pm
Lodging/Attraction/Associate/ Allied Appointment Sessions

9:30 am – 12:00 pm
Education Seminars

12:30 pm – 2:00 pm
All-Delegate Lunch
Stage Sponsored by Valley Forge Tourism & Convention Board, Valleyforge.org

5:30 pm – 8:00 pm
Exhibitor Move-Out

7:00 pm – 9:00 pm
Closing All-Delegate Reception: Road to Reno
Sponsored by Visit Reno Tahoe and Travel Nevada

9:15 pm – 11:00 pm
ABA Jam Band After Party

WEDNESDAY, FEB. 5

5:30 am – 12:30 pm
Airport Shuttles