

SUPPORTER LEVEL SPONSORSHIP



RESERVED TABLE FOR TUESDAY LUNCH | \$1500-\$2500

NEW for 2025! Reserve a table for lunch at the final day of Marketplace. Invite partners, clients or friends to your table to celebrate the final day. Each table is for 10 delegates. Tables in the center section of the ballroom closest to the stage are \$2500 and tables at the front near the side screens are \$1500. Tables will be assigned in the order signed contracts are received. Reserved tables are limited!

EXHIBIT BENEFITS

- There is no booth space benefit with this sponsorship.

PUBLICATION BENEFITS

- Sponsor logo on www.buses.org with hyperlink
- Sponsor listing in ABA's Online Directory
- Sponsor listing in Marketplace sponsor directory
- Sponsor listing in *Destinations* magazine, post-Marketplace issue
- Sponsor recognition in *The Business Buzz* post Marketplace
- Listing on wrap-up *Marketplace Monthly*
- 25% off rate card pricing for one ad in an ABA publication
- Buy 2, get 1 free offer for digital advertising.

ONSITE BENEFITS

- Listing on the Volunteer Board
- Recognition on the Volunteer Prize Announcements
- Sponsor listing on Marketplace mobile app
- Sponsor listing on Marketplace appointment clock during non-appointment times
- Reserved table at meal function
- Sponsor ribbon
- Contact information for all Marketplace Buyers as requested.
- Dedicated networking time on Networking Floor

POST-MARKETPLACE BENEFITS

- Contact information for all Marketplace Buyers
- Guaranteed first right of refusal on your sponsorship.

ELIGIBILITY

- **DMO:** CVBs, State/Provincial DMOs, Private DMO, Federal
- **Lodging:** Hoteliers, Hotel Brokers, Hotel Management Groups
- **Attraction:** Adventure Tour Agricultural/Farm Attraction, Amusement/Theme/Water Park, Aquarium, Brewery/Distillery/Winery, Casino, Cavern/Cave, Dining/Food Service, Dinner Theatre, Entertainment/Amenities-Onboard, Entertainment Complex, Factory Tour, Festival/Event, Floating/Boating/Cruise Line, Garden/Arboretum, Historic Attraction, IMAX Theater, Museum, Shopping, Sightseeing, Sports Activity/Event, Racetrack, Theater/Entertainer, Train, Travel Plaza/Truck Stop, Zoo/Animal Park
- **Receptive Operator:** Receptive Operators, Tour Planners
- **Charter Operator:** Charter Operators
- **Associate:** Bus Manufacturers, Hardware Suppliers, Service Suppliers
- **Allied Association:** State/Provincial/Regional and Affiliated Associations

CONTACT | Vicki Osman | vosman@buses.org | 202-218-7230

EXHIBIT INFORMATION

EXHIBITOR
KITS SENT
MONDAY
NOV. 11
12 PM

BOOTH
SET UP
FRIDAY
JAN. 31
8 AM - 6 PM

STAFFED
BOOTH HRS
SATURDAY
Feb. 1
1:30 PM - 6 PM

STAFFED
BOOTH HRS
SUNDAY
Feb. 2
9 AM - 6 PM

STAFFED
BOOTH HRS
MONDAY
Feb. 3
9 AM - 6 PM

STAFFED
BOOTH HRS
TUESDAY
Feb. 4
9 AM - 5 PM

MOVE
OUT
TUESDAY
FEB. 4
5:30 PM