

LEVEL 2 DIGITAL BRANDING OPPORTUNITIES

Level 2 will include all education and meeting rooms as well as shuttle bus/sightseeing tour pick up location.

Level 2 LED Wall

A single screen towers overhead on Level 2 near the 6th Avenue and Demonbreun Street entrance. The 16'W x 9'H LED display offers more than 252" of screen coverage that can be divided into sections. This wall accommodates still images and video.

Level 2 LED Wall	Specifications
Size	16'W x 9'H
Total Number	1
Pixel Dimensions	1920W x 1080H
Image Format	.png, .jpg
Video Format	.mp4
Legend	




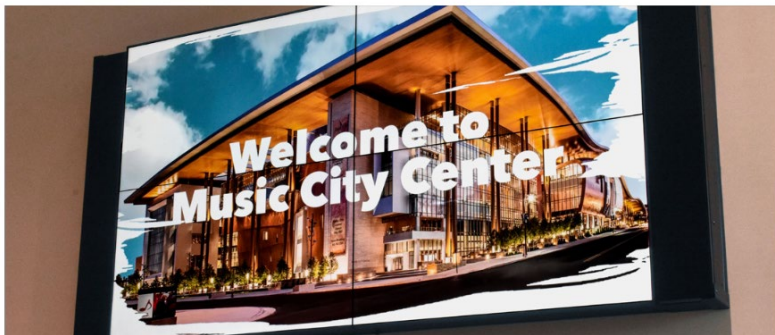
\$7,500

One is Available at Level 2 at the 6th Avenue & UPS store entrance (shuttle bus/sightseeing tour pick up location).

4-Panel Video Wall Displays

These displays are comprised of four (4) individual screens each and located on Level 1 across from the Rep. John Lewis Way South (5th Avenue) & Omni Hotel entrance, Level 1M at the 6th Avenue & Korean Veterans Boulevard entrance, and Level 2 at the 6th Avenue & UPS store entrance. They can accommodate still images, video, and audio.

4-Panel Video Walls	Specifications
Size	8'W x 4'6"H
Total Number	3
Pixel Dimensions	1920W x 1080H
Image Format	.png, .jpg
Video Format	.mp4
Legend	



\$5,500

One is Available at Level 2 at the 6th Avenue & UPS store entrance (shuttle bus/sightseeing tour pick up location).

Wayfinding Pods

Wayfinding Pods extend from the ceiling along most corridors and concourses and provide directional assistance to visitors. The double-sided units are comprised of four (4) 65" screens – two on the front and two on the back. A different image or video can be displayed on each screen, or a single image or video can be displayed across two screens.

Wayfinding Pods	Specifications
Size	4 - 65" Displays
Total Number	17
Pixel Dimensions	3840W x 1080H
Single Screen	1920W x 1080H
Image Format	.png, .jpg
Video Format	.mp4
Legend	◆◆



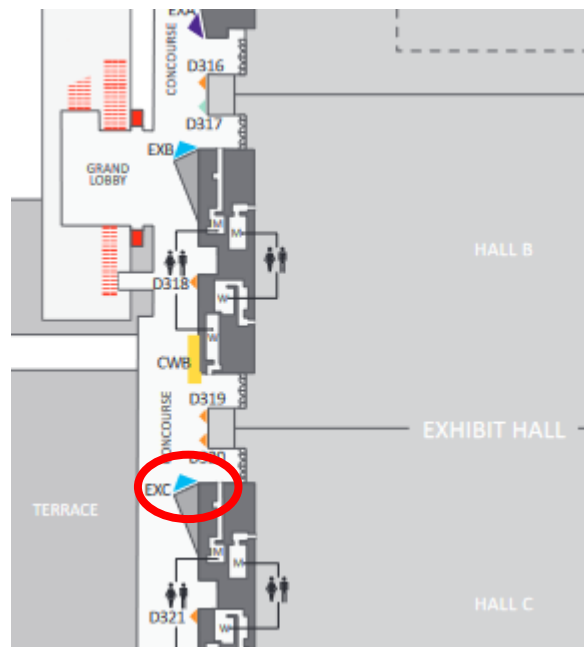
\$3,500

One is Available at Level 2 at the 6th Avenue & UPS store entrance (shuttle bus/sightseeing tour pick up location).

LEVEL 3 DIGITAL BRANDING OPPORTUNITIES

Level 3 will include Marketplace Exhibit Hall.

Exhibit Hall Dormers	Specifications
Size	156"
Total Number	3
Pixel Dimensions	576W x 1152H
Image Format	.png, .jpg
Video Format	.mp4
Legend	▲




\$7,500

One is Available for Hall C.

LEVEL 4 DIGITAL BRANDING OPPORTUNITIES

Level 4 will include meal functions (3 Operator Breakfasts and 3 All Delegate Lunches)

Level 4 LED Wall	Specifications
Size	16'W x 4'6"H
Total Number	1
Pixel Dimensions	3840W x 1080H
Image Format	.png, .jpg
Video Format	.mp4
Legend	

Level 4 LED Wall

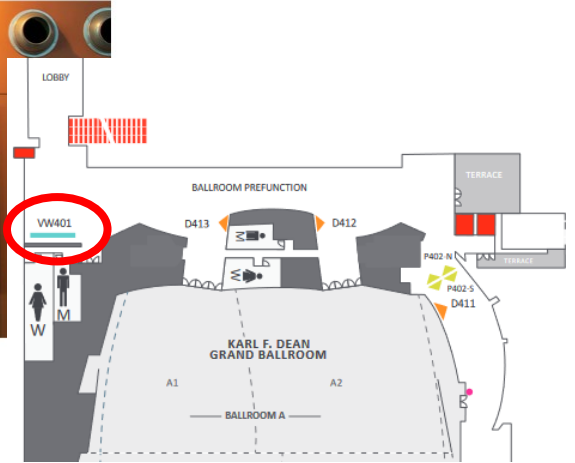
A single screen hangs on Level 4 near the Karl F. Dean Grand Ballroom entrance. The 16'W x 4'6"H LED display offers nearly 200" of screen coverage that can be divided into sections. This wall accommodates still images, video, and audio.



3



\$8,500

One is Available on Level 4.



65" Displays

These displays are located adjacent to meeting areas, public spaces, entrances/exits, and exhibit halls. Each 65" display accommodates still images, videos, and audio. Advertising on these displays may be purchased for any length of time, dependent on in-house events.

65" Displays	Specifications
Size	8'W x 4'6"H
Total Number	34
Pixel Dimensions	1920W x 1080H
Image Format	.png, .jpg
Video Format	.mp4
Legend	 



7

\$1,500

Two are available on Level 4.

