

MARKETPLACE 2024 EXHIBITOR INFORMATION



ASSOCIATE EXHIBIT BOOTH	ONE COACH	TWO COACHES	INVITED INDUSTRY PARTNER
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EXHIBIT OPTIONS AND PRICING

Pricing	\$3,500	\$5,500	\$15,000	\$0
10'X10' Exhibit Space (100 Square Feet)	●			●
20'X60' Exhibit Space (1200 Square Feet)		●		
50'X50' Exhibit Space (2500 Square Feet)			●	
Carpet Included	●	●	●	●
Furnishings Included (One 6' Table, 2 Chairs)	●			●
Registration Included (One Comp Non-AT Rep)				●

EXHIBITOR BENEFITS

ABA to Provide Personalized Customer Electronic Invitations for Distribution	●	●	●	
Listing on Jumbotron	●	●	●	●
Buyer Booth Deliveries	●	●	●	
Give-aways/Booth Raffles	●	●	●	●
One Posting on ABA Social Media	●	●	●	
Dedicated Networking Time Daily	●	●	●	●
Listed as Exhibitor on Marketplace App	●	●	●	●
Recognition in Business Buzz Newsletter	●	●	●	●
Contact Information for all Marketplace Buyers	●	●	●	●
Listing in Destinations Magazine, Marketplace Edition	●	●	●	●

ELIGIBILITY | Exhibit space is available for purchase from Associate/Products & Services companies including Bus Manufacturers. [Travel Industry suppliers are unable to purchase booth space, however, they can become a sponsor at the Contributor Level or higher to receive the sponsor benefit of booth space.]

EXHIBIT HOURS

COACH MOVE IN
WEDNESDAY, JAN. 10
8:00 AM

BOOTH SET UP
FRIDAY, JAN. 12
8:00 AM-6:00 PM

**STAFFED BOOTH
HOURS**
SATURDAY, JAN. 13
1:30 PM-6:00 PM

**SUNDAY, JAN. 14
9:00 AM-6:00 PM**

**MONDAY, JAN. 15
9:00 AM-6:00 PM**

**TUESDAY, JAN. 16
9:00 AM-5:00 PM**

MOVE OUT
TUESDAY, JAN. 16
5:30 PM

CONTACT

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202-218-7230



**JANUARY
13-16**

**DOWNTOWN
NASHVILLE**
Music City Center

MARKETPLACE.BUSES.ORG

EXHIBITS