



### 2 EVENTS, 1 VENUE | HUNTINGTON PLACE, DETROIT

#### DELEGATE PERSONAL INFORMATION

First Name		Last Name	
Title		Company	
Mailing Address			
City	State/Province	Zip/Postal Code	Country
Phone		Mobile	
Email			
Special Needs/Special Badge/Dietary Request (Diabetic, Kosher, No Gluten, No Nuts, No Shellfish, Vegetarian Only)			
<input type="checkbox"/> Please mark here if this is your first-time attending ABA's Marketplace/Busworld North America.			
<input type="checkbox"/> I am agreeing to the terms and conditions available at <a href="http://www.buses.org">www.buses.org</a> .			

## REGISTRATION FORM

Complete one form per delegate.

#### EXHIBITS

Motorcoach Product Associates should purchase exhibit space at Busworld North America, co-located with ABA's Marketplace. Visit [www.busworldnorthamerica.org](http://www.busworldnorthamerica.org) to secure your booth location.

Organizations who wish to have exhibit space on the Marketplace Networking Floor selling group travel and tour products will need to purchase a sponsorship at one of the following levels: Principal, Champion, Contributor. Delegate registrations are not included. Email [sponsorships@buses.org](mailto:sponsorships@buses.org).

Sponsorships with exhibit space start at \$3500.

ABA will host two shows in Detroit in 2023. **ABA's Marketplace** | The Group Tour & Travel Appointment Show and **Busworld North America** in partnership with Busworld | The Motorcoach, Equipment, Product and Services Expo. Though each show has been built to accomplish different business goals for different segments; the shows will share one registration system for your convenience. Visit the registration link at [www.buses.org/marketplace](http://www.buses.org/marketplace) for full descriptions, eligibility, and access.

	Registration Role	Prescheduled Appointments	Number Allowed per Company	Early-Bird Rate Until Sept. 14	Regular Rate Starts Sept. 15
MKPL BUYER REGISTRATION OPTIONS	<input type="checkbox"/> <b>Tour &amp; Travel Buyer Appointment-Taker Delegate</b> (Bus/Tour Oprs)	Yes	Unlimited Must meet Buyer qualifications on Terms & Conditions	\$0	\$0
	<input type="checkbox"/> <b>Tour &amp; Travel Buyer Rotation Delegate</b> (Bus/Tour Oprs)	No	One per Buyer Appt-Taker	\$0	\$0

MKPL SELLER REGISTRATION OPTIONS	<input type="checkbox"/> <b>Seller Appointment-Taker Delegate</b> Mark Your Segment <input type="checkbox"/> DMO <input type="checkbox"/> Hotelier <input type="checkbox"/> Attraction <input type="checkbox"/> Receptive Op. <input type="checkbox"/> Charter Op. <input type="checkbox"/> Associate <input type="checkbox"/> Allied Assn.	Yes	One per Company  (Additional Appt-Takers are earned based on MKPL 22 Buyer Requests)	ABA Member Rate \$1645  Non-member Rate \$1945	ABA Member Rate \$1795  Non-member Rate \$2095
	<input type="checkbox"/> <b>Seller Appointment-Sharing Delegate</b> Mark Your Segment <input type="checkbox"/> DMO <input type="checkbox"/> Hotelier <input type="checkbox"/> Attraction <input type="checkbox"/> Receptive Op. <input type="checkbox"/> Charter Op. <input type="checkbox"/> Associate <input type="checkbox"/> Allied Assn.	No	Unlimited	Member Rate \$1645  Non-member Rate \$1945	Member Rate \$1795  Non-member Rate \$2095

SPECIAL REGISTRATION OPTIONS	<input type="checkbox"/> <b>Allied Association Representative</b>	\$0
	<input type="checkbox"/> <b>Board Representative</b>	\$0
	<input type="checkbox"/> <b>Busworld Transportation Attendee</b>	\$0
	<input type="checkbox"/> <b>Busworld Supplier Attendee</b>	\$0
	<input type="checkbox"/> <b>Government Representative</b>	\$0
	<input type="checkbox"/> <b>Guest (No Member Company Employees)</b>	\$700 (No single event/day)
	<input type="checkbox"/> <b>Marketplace Associate Representative</b>	\$895
	<input type="checkbox"/> <b>Media Representative (Approved by ABA)</b>	\$0
	<input type="checkbox"/> <b>Speaker (Invited by ABA)</b>	\$0
	<input type="checkbox"/> <b>Sponsor Booth Representative/Entertainer (Current Contracted Marketplace Sponsors at Contributor Level or Higher)</b>	<input type="checkbox"/> \$350 per Day <input type="checkbox"/> \$895 per Week (limit 1) <input type="checkbox"/> \$0 Meal Sponsor Day of Meal
<input type="checkbox"/> <b>VIP Representative (Invited by ABA)</b>	\$0	

#### OPTIONAL ACTIVITIES

Visit [www.buses.org/marketplace](http://www.buses.org/marketplace) or [www.busworldnorthamerica.org](http://www.busworldnorthamerica.org) for up-to-date schedule of meetings & activities.

<input type="checkbox"/> <b>ABA Board of Directors Executive Meeting (By Invitation)</b>	\$0
<input type="checkbox"/> <b>ABA Board Dinner (By Invitation)</b>	\$0
<input type="checkbox"/> <b>ABAF Afterglow</b>	\$50
<input type="checkbox"/> <b>African American Motorcoach Council Meeting</b>	\$0
<input type="checkbox"/> <b>Bus Industry Safety Council Meeting</b>	\$0
<input type="checkbox"/> <b>Bus Maintenance &amp; Repair Council Meeting</b>	\$0
<input type="checkbox"/> <b>Bus Maintenance &amp; Repair Council Off-site Visits</b>	\$0
<input type="checkbox"/> <b>Diversity, Equity &amp; Inclusion Committee Meeting</b>	\$0
<input type="checkbox"/> <b>Hispanic Motorcoach Council Meeting</b>	\$0
<input type="checkbox"/> <b>National Bus Traffic Association (NBTA Members Only)</b>	\$0
<input type="checkbox"/> <b>School Bus Council Meeting</b>	\$0
<input type="checkbox"/> <b>Women in Buses Council Day</b>	\$0

#### PAYMENT

<b>Registration Fee (US Dollars)</b>	\$
<b>Optional Activities Fee</b>	\$
<b>Exhibit Fee</b>	\$
<b>TOTAL FEE (US Dollars)</b>	\$
<input type="checkbox"/> Credit Card (Visa, MC, AMEX) <input type="checkbox"/> Invoice <input type="checkbox"/> Check <input type="checkbox"/> No Payment Required	
Card Number	
Expiration Date	
Name on Card	

#### SUBMISSION

**Email:** [meetingsdept@buses.org](mailto:meetingsdept@buses.org)  
**Fax:** 202-842-0850  
**Mail:** ABA's Marketplace  
 111 K St. NE, 9th Fl. | Washington, DC 20002  
**Phone:** 202-842-1645